



COMPANY PROFILE

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ABOUT

We are a full-stack End to End development team with 17+ years of experience in the development and maintenance of Web/Mobile/Custom Applications and Digital Marketing.

Our Team Consist of Business Analyst, Project Managers, Team Leads, Designer, Front end developer, Back-end developer, and QA's.

Our engagement models with our clients are flexible, scalable, secure and custom defined, based on the specific individual needs of our customers.

We follow the right strategy to ensure business transformation and ensuring 100% success for our customer's business and in the process ensuring business continuity for us.



GOALS



VISION

To be a Global Brand behind Out-of-the-Box Business Solution for Innovation & Intelligence which would provide Growth and Prosperity to provide employment and well being.



MISSION

Applying Innovation & Intelligence in Technology to provide Quality Services on a Timely basis and to learn and stay up-to-date on the latest technology to provide customers delight.

SERVICES

- 🔧 Web Application & Software
- 🔧 Ecommerce
- 🔧 Mobile App
- 🔧 Machine Learning and AI Solutions
- 🔧 Data Analytics and Business Intelligence
- 🔧 Performance Tuning
- 🔧 Website
- 🔧 UI/UX Solutions
- 🔧 Digital Marketing
- 🔧 Testing Services
- 🔧 Dev Ops



FACTS & STATS

17+

Years of Experience



120+

Mobile Apps



2.3k+

Web Apps



1.8k+

Satisfied clients



10+

Countries Worked

TECHNOLOGIES WE USE



Front End

- JavaScript
- Type Script
- Angular
- React Js
- Vue Js
- Backbone JS
- Ember.js
- Next Js
- Chakra UI
- Material UI
- Bootstrap
- HTML5
- CSS3



Back End

- Laravel
- Node.js
- Django
- Python
- Codeigniter
- ExpressJs
- Ruby on Rails
- GraphQL
- PHP
- .NET MVC
- .Net Core
- C#
- Yii
- Flask
- Smarty
- Kohana



Android

- Java
- Kotlin



Cross Platform

- Flutter
- Flutter Flow
- Ionic
- Cordova



Cloud & Devops

- Amazon AWS
- Digital Ocean
- Microsoft Azure
- Kubernetes
- Docker
- Heroku
- Oracle Cloud

TECHNOLOGIES WE USE



Management & Consulting

- Github
- Basecamp
- Trello
- Jira
- Slack
- Teamwork
- Skype
- Scrum
- Crisp
- ClickUp



Database

- Firebase
- Redis
- PostgreSQL
- MongoDB
- MySQL
- Oracle
- SQLite
- DynamoDB
- MS SQL
- MariaDB
- PaperDB
- NoSQL



CMS & E-Commerce

- WordPress
- Joomla
- Drupal
- WooCommerce
- Magento & Magento 2
- Shopify
- Webflow
- Squarespace
- WIX



UI/UX

- Sketch
- CorelDRAW
- Adobe XD
- Illustrator
- Photoshop
- After Effects
- Figma
- InVision
- Ionic design
- Canva

WHY US



**Dedicated Resource
Allocation**



**Different Business
Models**



**Technology Experts
on Board**



**Agile Development &
Quick Deployment**



**Value of your
Investment**



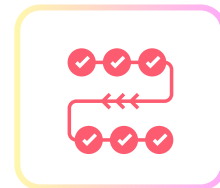
**Respect Client Needs,
culture, Identity &
Objective**



**Competitive Rates for
Excellent Service**



**NDA & Ownership
Transfer**



**Complete End to End
Solutions**



**Annual Maintenance
Plans**

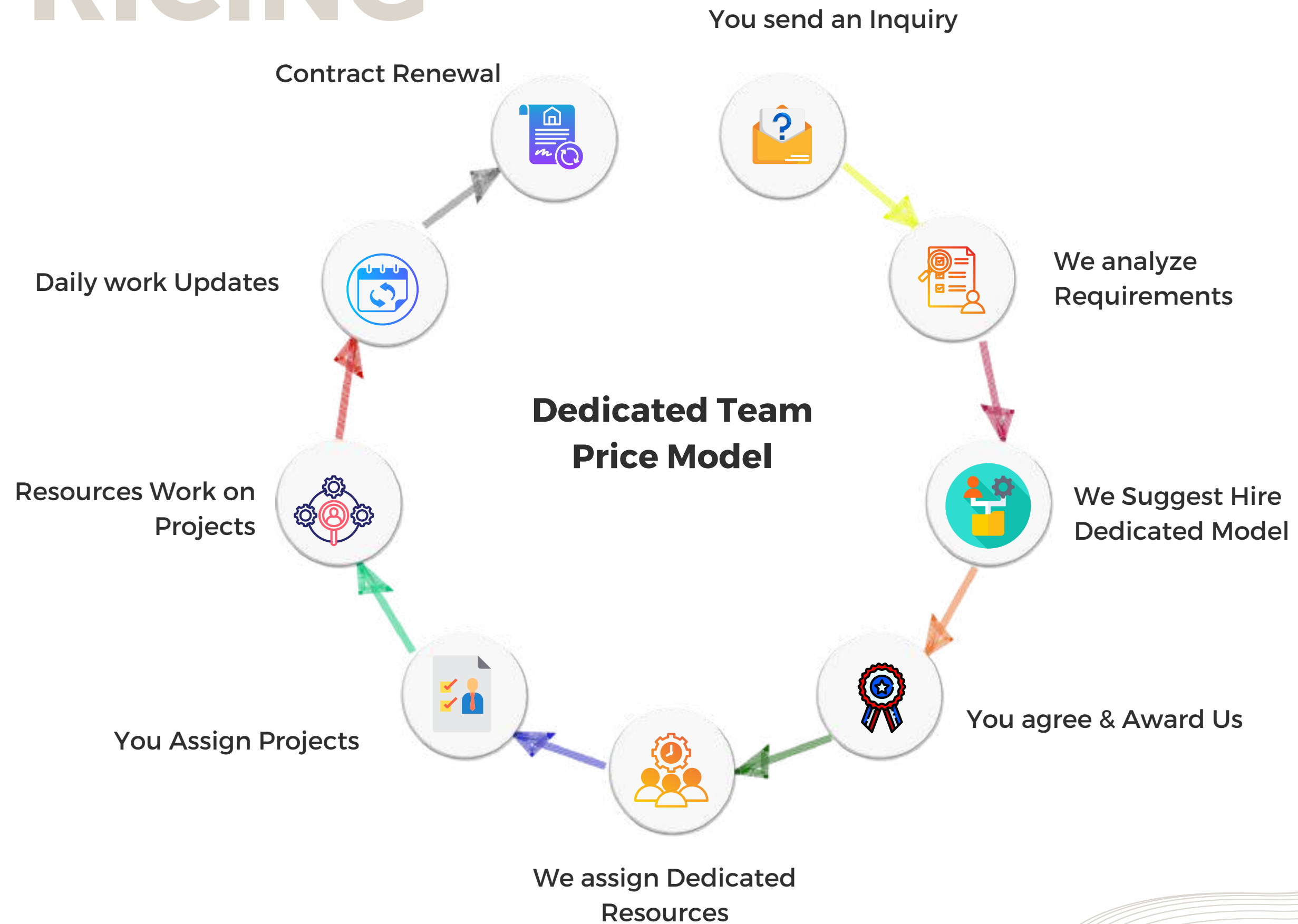


**Global Know
How**

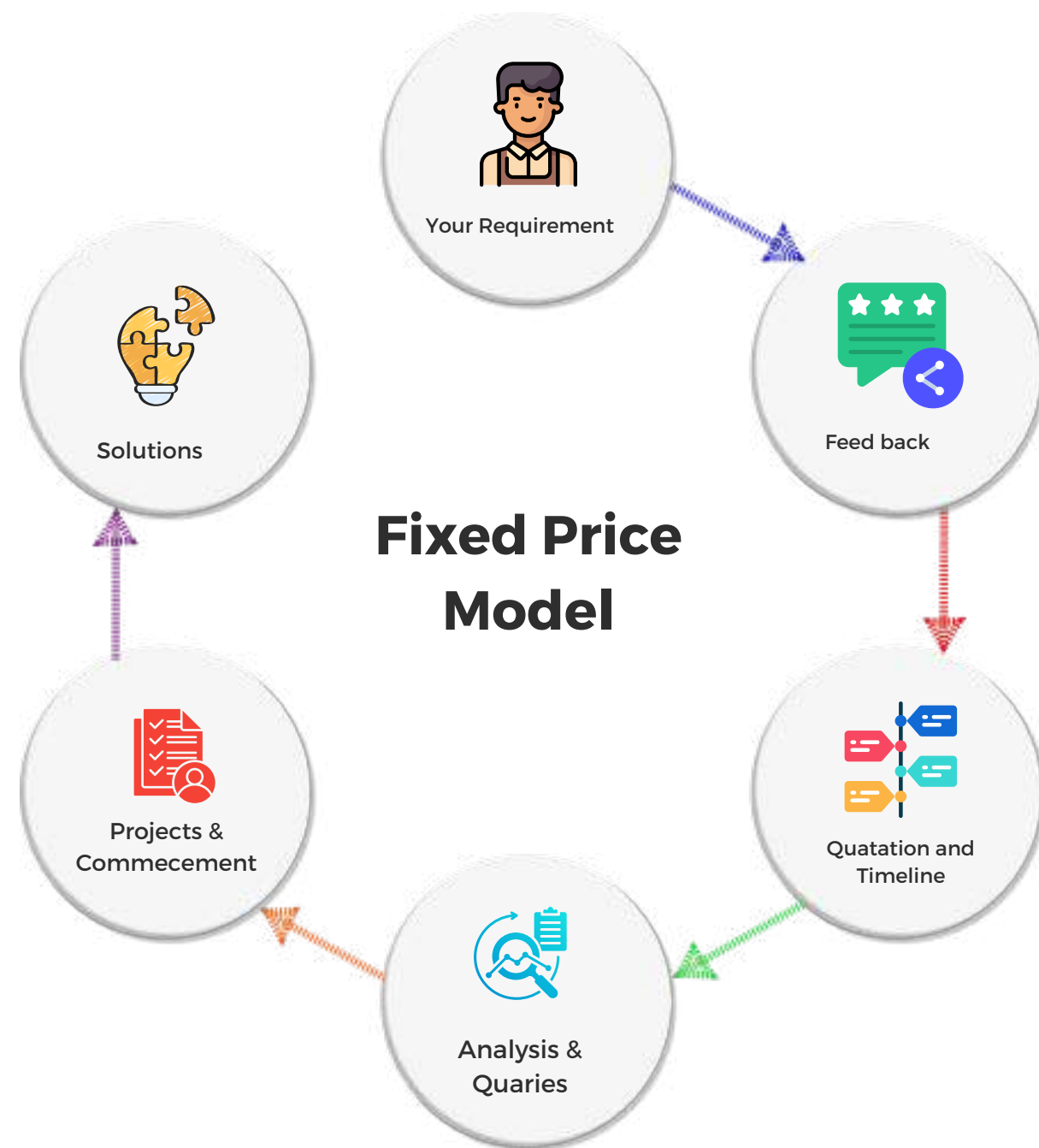


**Long Term
Engagement**

OUR PRICING



OUR PRICING



WEB APPLICATIONS

- Healthcare and Technology Company, USA
- AI/ML Automated Lead generation Company, USA
- Asset Management Company, Australia
- Taxi Company, USA and Israel
- Solid Waste Management Company, Singapore & India
- HR SAAS Company, Australia
- Survey SAAS Company, New Zealand
- Money Exchange Company, Malaysia
- Kitchen ware manufacturing company, Mexico
- Networking Company, USA
- eLearning Company, India
- Kraft Paper Manufacturing Plant, India
- Smart City, Government of India
- Water Tank Cleaning with Multiple Franchises, India
- Indian Medical Associations, India
- Mining Company, India

What was Done?

- CRM
- Human Resource & Payroll
- Stock or Material Inventory
- Billing & Order Processing
- Accounts & Finance Tracking
- Sales & Distribution Network Monitoring
- Sales/Field Force with GPS
- Production Planning & Automation
- Process Flow Automation
- Operations & Service Tracking
- Machine & Equipment Monitoring
- Machine & other Software Integration
- MIS Management Information System
- Business Intelligence
- Digital Transformation/Innovation
- AI/ML Prediction and Automation
- Game based LMS

MOBILE APPLICATIONS

- ✚ Taxi Company, USA
- ✚ Taxi Company, Israel
- ✚ Logistics Company, Malaysia
- ✚ Processed Meat Company with 17 Stores, Malaysia
- ✚ Grocery Chain stores, India
- ✚ Soap Manufacturing Company, India
- ✚ Furniture Manufacturing company, India
- ✚ Educational Institutions, India
- ✚ Flour & Health Mix Manufacturing Company, India
- ✚ Indian Medical Associations, India
- ✚ Indian Dental Associations, India
- ✚ Leading Law Firm with offices in Many Location, India
- ✚ Finance & Chit Funds companies
- ✚ Indian Medical Association, India
- ✚ Tyre Manufacturing Company, India
- ✚ Transport & Logistics Companies, India

What was Done?

- ✚ Android & IOS: On Demand Delivery App
- ✚ Android & IOS: Delivery Rider App
- ✚ Android & IOS: Ecommerce with Multi-Store / Multi-Vendor
- ✚ Android & IOS: IOT Based Automatic Irrigation App
- ✚ Android: CRM
- ✚ Android: Employee Attendance & Tracking App
- ✚ Android: Student, Parents, Teachers interaction App
- ✚ Android: Directory Listing and Catalogue
- ✚ Android: News Media & Events
- ✚ Android: Billing and Order Tracking

DIGITAL MARKETING

- Real Estate Surveyor, UK
- Car Repair and Maintenance, UK
- 6+ Multi-Specialty Hospitals and Clinics, India
- 10+ Hotels, India
- 3+ Dentist, India
- 15+ Educational Institutions, India
- ISO Tanks & Offshore Tanks Manufacturer, India
- Coconut based Drink Manufacturer, India
- Siddha & Ayurveda Manufacturer, India
- Pregnancy Care Classes, India
- Interior Designing Company, India
- Textile & Spinning Manufacturer, India
- Hospitality, Retail, HealthCare, Finance, Life Science

What was Done?

- Website Audit
- Keyword Analysis & Research
- Onsite optimization
- Off-Page optimization
- Web Page speed/Performance boosting
- OWASP Compatibility
- Browser Compatibility review
- Mobile & Device Compatibility review
- Back Linking
- Directory Submissions
- Monthly Progress Reporting

SEO Tools

- Moz, Semrush, Ahrefs, Duplichecker

Speed Optimization Tools

- GTmetrix, Google Lighthouse, TinyPNG

SEOReporting Tools

- Google search console, Google Analytics, Google Tag Manager



WEB APPLICATION CASE STUDY

PROJECT: SIMPLY GROUP, AUSTRALIA

OVERVIEW

This project entails ongoing maintenance and support for the Simply Group of companies in Australia. We began with the Easyhire project, and due to our exemplary performance, we were entrusted with additional projects. Currently, we support six of the company's products.

Our team consists of dedicated professionals for each product, adept at managing the unique challenges posed by various programming languages and fluctuating application traffic demands. In addition to development, maintenance, support, and testing services, we provide digital marketing services including SEO, email marketing, and Google Ads. Furthermore, we handle hosting and server management, ensuring backup, security, and performance optimization.

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PRODUCTS

- ✚ **Easy Hire:** An HR SaaS application developed in VueJS, Laravel Framework, and MySQL.
- ✚ **Survey Kiwi:** A survey SaaS application developed in the Kohana Framework and MariaDB, hosted on AWS.
- ✚ **AllyBot:** A chatbot application developed in NodeJS and PostgreSQL, hosted on Heroku.
- ✚ **Lead Honestly:** A lead generation product developed in Ruby on Rails and PostgreSQL, hosted on Heroku and AWS.
- ✚ **Simply VBR:** A recruitment solutions product developed in Angular, C# .NET, MS SQL, and hosted on Azure.
- ✚ **MyJobList:** A job application developed in AngularJS, NodeJS, and PostgreSQL, hosted on AWS.

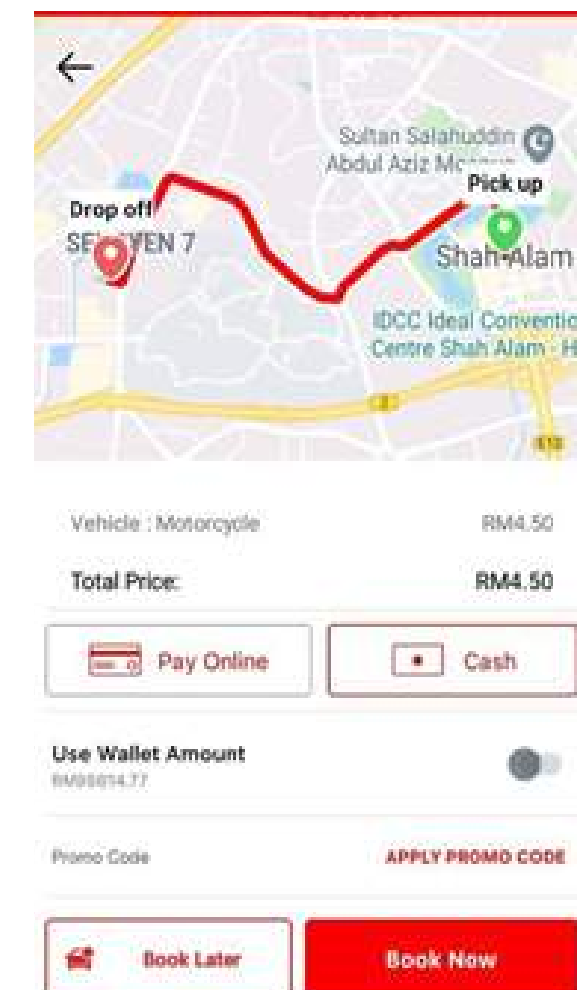
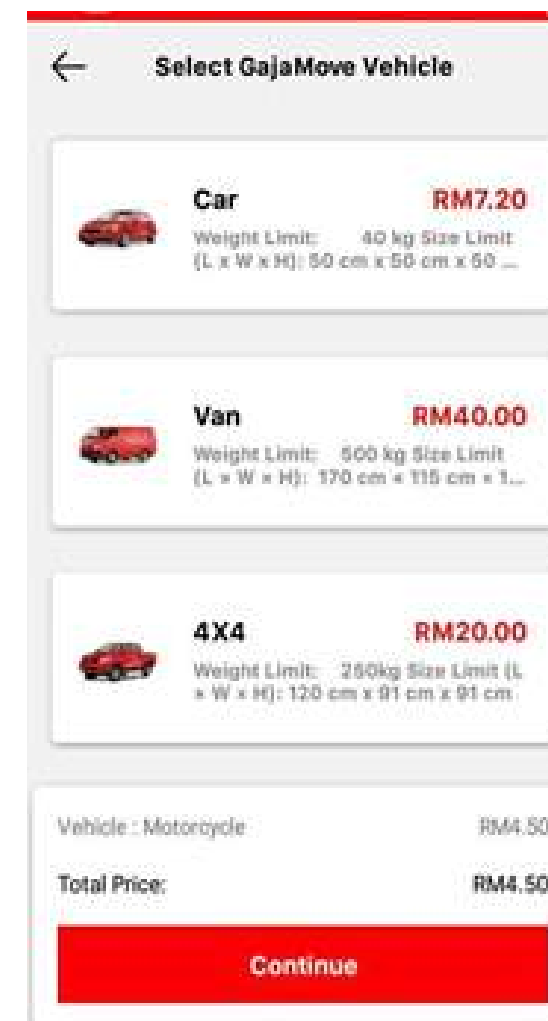


MOBILE APPLICATION CASE STUDY

PROJECT: GAJAMOVE, MALAYSIA

OVERVIEW

Gajamove is an on-demand delivery application serving the Malaysian market. We developed the web/admin panel, customer portal, and mobile applications for customers and drivers. The portals were built using ReactJS front-end and Laravel back-end, while the mobile apps were developed in Flutter. We integrated various essential features, including Twilio for communication, OTP authentication, OAuth from Google, Facebook, and Twitter, as well as Google SMTP for email functionalities.





WEBSITE MAINTENANCE AND SUPPORT CASE STUDY

PROJECT: PRONOKAL GROUP, SPAIN

OVERVIEW

PronoKal is a leading weight-loss solution provider under the Nestlé Health Science umbrella headquartered in Spain, operating in more than 14 countries and assisting over 600,000 patients to achieve a healthy weight with the support of more than 8,000 doctors. We provided comprehensive maintenance and support services for the PronoKal Group's live website, encompassing both frontend and backend aspects. The PronoKal website is a dynamic application that adapts to the user's country, presenting 19 different versions in approximately 5 languages.

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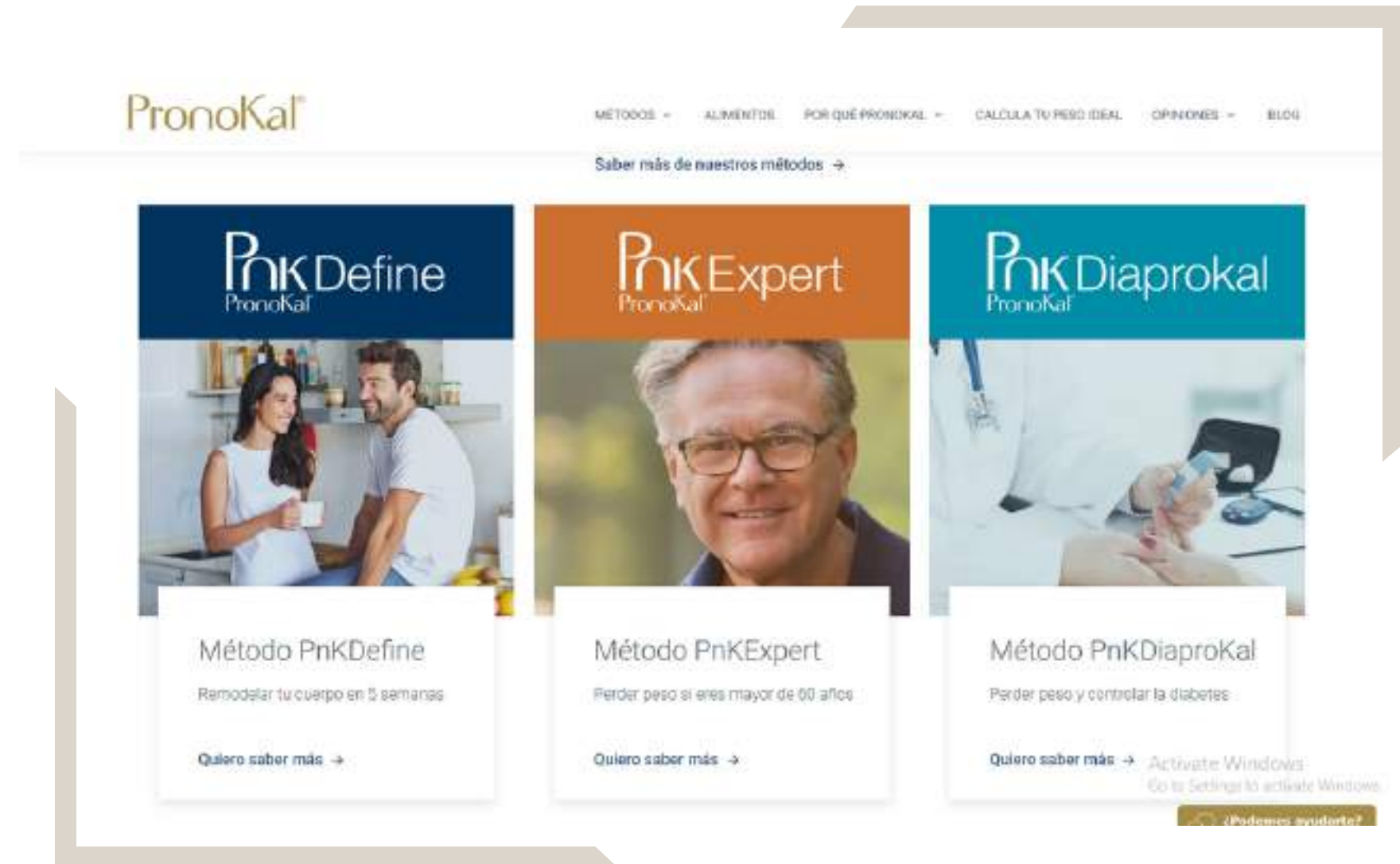


Challenges:

The website dynamically changes according to the user's country, ensuring that individuals from one country cannot view the site of another. For the rest of the world, only the UK version is shown. Additionally, VPN was required to view updates.

We managed website updates from teams in various countries, including Argentina, Benelux, Spain, Italy, Portugal, the UK, Uruguay, Germany, Costa Rica, Peru, Mexico (PnK), Brazil, the Dominican Republic, Switzerland, Mexico (PronoKal), Argentina (PronoKal), and the UK.

Given the multilingual nature of the website, it was crucial to ensure the accuracy of all changes made.





ERP APPLICATION DEVELOPMENT CASE STUDY

PROJECT: SPAK ETHICAL PAPER MANUFACTURING COMPANY

OVERVIEW

SPAK Ethical Paper Company, a leader in the manufacturing of recycled Kraft papers and boards, required a robust ERP application to streamline and automate their business processes. Established in 2007, SPAK has been committed to environmental sustainability and innovation in the paper industry. To support their growth and operational efficiency, we developed a comprehensive ERP system tailored to their specific needs. We are handling the application development, maintenance and Support along with Hosting and Device integration.

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We developed a customized ERP application encompassing the following modules to address SPAK's requirements:

Purchase, Sales, Inventory, Production, Quality Control, HR and Payroll, Asset Management, Budgeting Module, GST Module, Training Module, Vehicle Module, Accounts, Marketing Module, Dealer/Sales Agent Management, Hostel Module, Machinery Module, Setup/Admin Module, BI & Analytical Reports.

The ERP application developed for SPAK Ethical Paper Company significantly improved their operational efficiency and resource management. By integrating all business processes into a single platform, SPAK achieved greater accuracy, productivity, and sustainability, supporting their mission to lead in the Ethical Kraft paper industry.



DIGITAL MARKETING CASE STUDY

PROJECT: FOUNDERSCLICK.COM, USA

OVERVIEW

FoundersClick.com is an "ecosystem as a service" platform that hosts a global community comprising entrepreneurs, businesses, professionals, domain experts, investors, and non-profits. Our digital marketing efforts aimed to enhance brand visibility, drive user engagement, and increase membership sign-ups.

Strategies and Tactics:

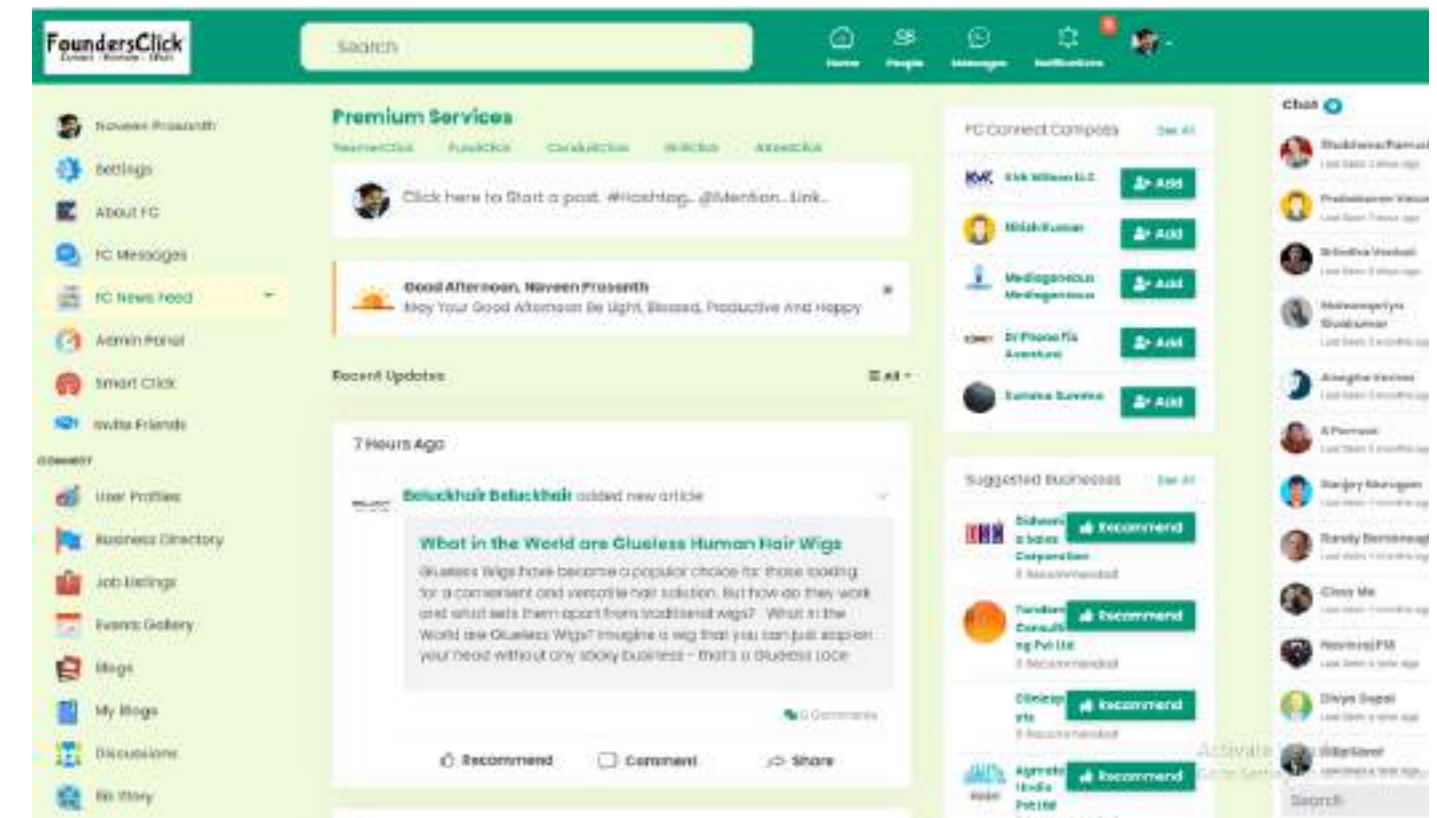
- 🔍 Search Engine Optimization (SEO): Conducted comprehensive keyword research and optimized website content to improve organic search rankings.
- 📝 Content Marketing: Created high-quality, informative blog posts, articles, and infographics to attract and engage the target audience.
- 📱 Social Media Marketing: Developed a robust social media strategy, including regular posts, engagement with followers, and targeted ads on platforms like LinkedIn, Twitter, and Facebook.

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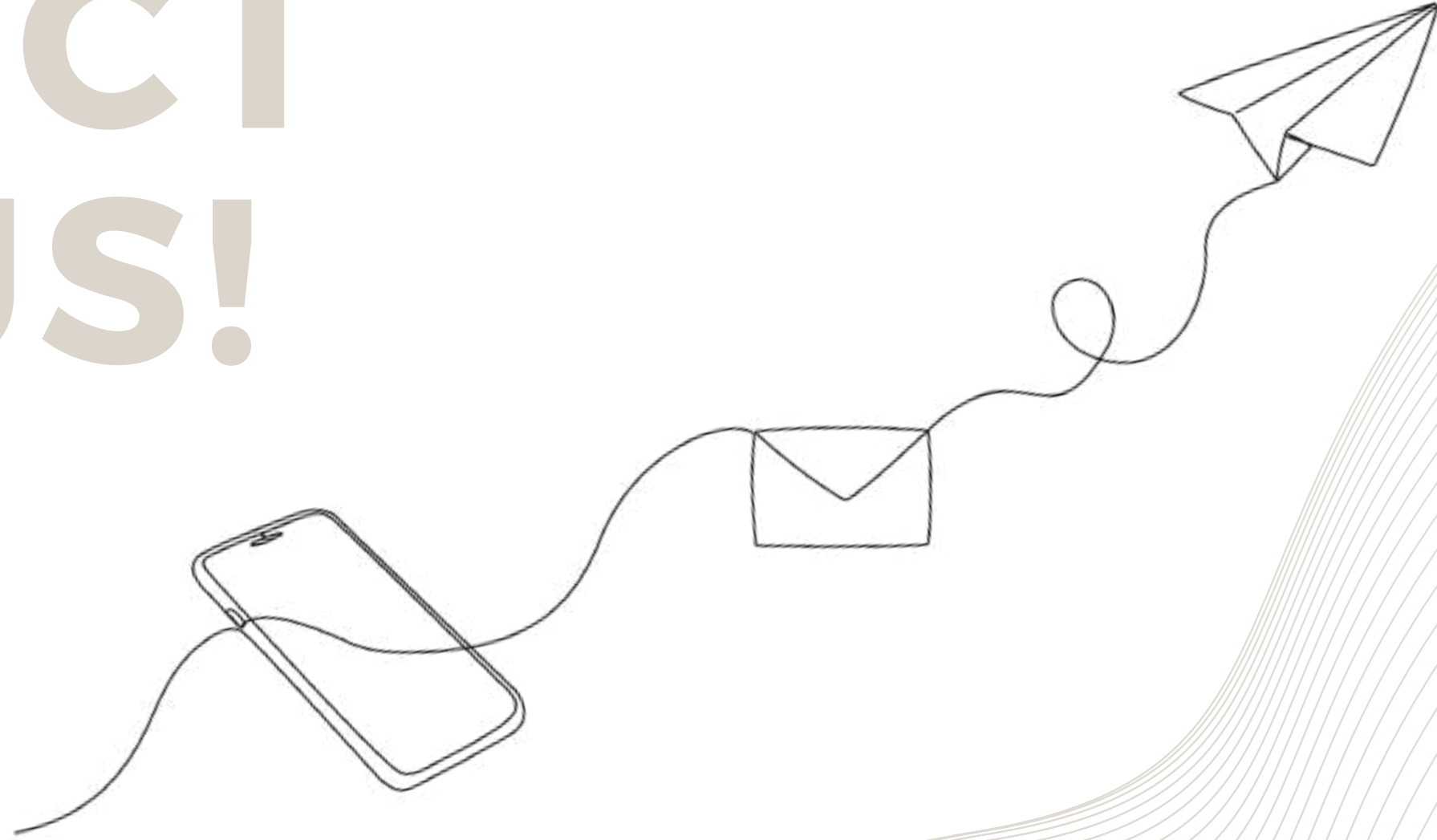
- ✚ Email Marketing: Designed personalized email campaigns to nurture leads and encourage sign-ups, with A/B testing to optimize open and click-through rates.
- ✚ Pay-Per-Click (PPC) Advertising: Implemented PPC campaigns on Google Ads and social media platforms to drive targeted traffic to the website.
- ✚ Analytics and Reporting: Utilized tools like Google Analytics and social media insights to track performance, measure success, and make data-driven adjustments.

Results:

- ✚ Achieved a 60% increase in website traffic within six months.
- ✚ Improved search engine rankings for targeted keywords, resulting in higher organic traffic.
- ✚ Enhanced email marketing campaigns with a 25% increase in open rates and a 15% increase in click-through rates.
- ✚ Successfully increased membership sign-ups by 35%.



CONNECT WITH US!



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